API Datasheet
Know Your Customer - Match

Risks about the identity of customers are important for you? Do you want to improve registration conversion and its quality? This API allows you to validate the quality of the contact information that your customers are providing.

CHARACTERISTICS

- **Easy and fast way to validate contact information of customers.**
- **High quality and reliability of the contact information available in telecom operator databases to validate registrations.**
- **KYC-Match API respects the privacy of your users and the interests of your business.**
- **The API is developer-friendly and easy to set up.**

INDUSTRIES

E-COMMERCE & RETAIL   MEDIA, ENTERTAINMENT & XR

FINANTIAL SERVICES & INSURANCE

SOCIAL & CUSTOMER ENGAGEMENT

SERVICES

IDENTITY

MARKETING

PRODUCT FEATURES

- ❖ A standardized API to validate contact information of end users of services.

- ❖ Contact information that can be validated includes document ID, name, last name, address, postal code and birth date.

- ❖ The standardized CAMARA Know Your Customer - Match API ensures a consistent and reliable experience for users across telco operators, fostering trust and familiarity with the identity procedures in various services and applications.

BENEFITS

- ✓ KYC-Match API improves the conversion rate and quality of the onboarding of users to new services.

- ✓ This API helps companies to be compliance with Anti Money Laundering and Know Your Customer (AML/KYC) regulation.

- ✓ It enhances the footprint of your business by accessing information at the MNO and respecting the privacy of your customers at the same time.

- ✓ This API helps to prevent synthetic identity fraud and to reduce fraudulent transactions based on identity theft.

POPULAR USE CASES

PREVENTION OF IDENTITY FRAUD RISKS

FINANCIAL SERVICES & INSURANCES

Services: Identity

The Know Your Customer - Match API helps financial and insurance companies to be compliant with AML and KYC regulation. It also protects their business against identity fraud being sure that, at the same time, the privacy of the users is protected.

SECURITY ENHANCEMENT: 2FA & SIM SWAP

FINANCIAL SERVICES & INSURANCES

E-COMMERCE & RETAIL

SOCIAL & CUSTOMER ENGAGEMENT

MEDIA, ENTERTAINMENT & XR

Services: Identity

The Know Your Customer - Match API helps Service Providers to improve the rate conversion of their new users and the quality of the information of new registrations. By validating the contact information provided by users against the databases of telecommunications operators, service providers can improve the quality of their user database.

GETTING STARTED WITH KNOW YOUR CUSTOMER - MATCH API

01 CHOOSE A CHANNEL PARTNER
Select a suitable channel partner or aggregator that offers integration with the Open Gateway API. Contact an expert to get more information about the channel partners availability or to become a new Open Gateway Partner.

02 DEVELOPER REGISTRATION
To use Open Gateway Products, you must undergo a registration process that includes signing up on both the Channel Partner and Operator platforms.

03 KYC - MATCH API CONSUMPTION
After subscribing and sharing credentials, you can access the Open Gateway Product on registered Operators, making API calls through the Aggregator Platform.
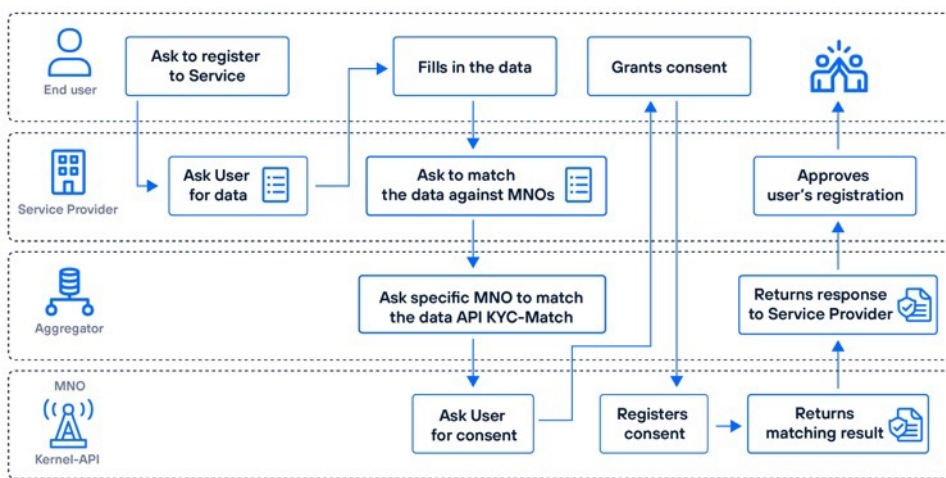
04 PRIVACY MANAGEMENT
Some Open Gateway Products require end user consent to access Operator's network capabilities on their behalf.

PRODUCT SPECIFICATIONS

AUTHORIZATION	PI-scope: know-your-customer-validate
APLICABLE AUTHENTICATORS FOR ACQUIRING USER CONSENT	It may need the consent of the end user.
API DOCUMENTATION	https://telefonica.github.io/opengateway-technical-documentation/know-your-customer/
INPUT PARAMETERS	*{phoneNumber, encoding, idDocument, name, givenName, lastName, address, streetName, houseNoOrHouseName, postcode, birthdate}*
SERVICE RESPONSE	*{idDocumentMatch, name, givenName, lastName, address, streetName, houseNoOrHouseName, postcode, birthdate}*

EXAMPLE USER FLOW