



# Hall of Fame *2021*

Open Innovation Official startups selection

# What is Telefónica *Open Innovation?*

The Open Innovation unit is a force for transformation that drives open innovation within the new Telefónica.

Through our Wayra Hubs, our network of funds via Telefónica Ventures, the open public collaboration spaces Open Future and Venture Studio we connect Telefónica with local and global entrepreneurship to drive innovation, coming from startups and scaleups, into our business. In addition, we share our platform, knowledge and infrastructure with third parties to generate joint opportunities and become significant partners for future game-changers.

Telefónica is a key player in the global ecosystem of new firms. Our commitment to Open Innovation is growing year by year and this will not change. We are constantly looking for new companies, adapted to Telefónica, to accelerate their business in areas such as IoT, Cybersecurity, IA, Cloud, Big Data, Blockchain, Video, Connectivity... etc.

As pioneers in Open innovation, we understand that all companies are faced with two options: innovate or disappear. Working side-by-side with entrepreneurs worldwide, we are defining the technology of the future.



# What is *The Hall of Fame?*

Telefónica Open Innovation's Hall of Fame is a selection of startups from Wayra's and Telefónica Ventures's portfolios, because of their level of revenue, growth and other criteria.

Within the Hall of Fame selection, we also include what we call our 'Tech Bets', which are selected because of their clear potential for growth and innovative technology. We also highlight, separately, our most successful "Exits".



WE ARE TELEFÓNICA



WE ARE GLOBAL



WE ARE DISRUPTORS



WE ARE CONNECTORS



WE ARE PARTNERS



WE GENERATE BUSINESS

Telefónica Open Innovation's Hall of Fame is an annual selection of the best startups from Wayra's and Telefónica Venture's portfolios. Through this selection we want to highlight companies with relevant revenues, growth, valuation, and also startups that are working with Telefónica and its clients.

## *Meet our Champions!*



SCOPE



VEHICLE



INDUSTRY



APPROACH

Chazki  
Cobrainer  
Councilbox  
CounterCraft  
Crehana  
Deepsight  
Devo  
Docket  
ePayco  
HDIV  
Nozomi  
Nubimetrics

Paack  
Packlink  
Peoople  
Sky.One  
Smart Protection  
Tembici  
Trilio  
UnDosTres  
Visionable  
Voicemod  
VU  
Webdox



## Chazki (Entrega creativa)

Chazki, founded in Peru, is a private last mile delivery service, for e-Commerce, businesses and individuals.

[www.chazki.com](http://www.chazki.com)

 ARG, CHL, MEX

 Wayra

 Retail, Logistics & Transportation

 B2B, B2C



## Cobrainer

Cobrainer is the leading AI skills management platform at the forefront of the evolution of work. Built to streamline internal recruiting, talent and skill management, the Munich-based startup's skill database and clever matching algorithm knows no rival. Employees get career path and skill confidence, while their companies gain clarity of their workforce competencies.

[www.cobrainer.com](http://www.cobrainer.com)

 Germany

 Wayra

 HR, AI

 B2B



## Councilbox

Councilbox is a Spanish company offering a comprehensive tool for holding online corporate meetings with legal validity from a single platform.

[www.councilbox.com](http://www.councilbox.com)

 ESP, UK, GER, BRA, LATAM

 Wayra

 Legaltech, Video

 B2B



## Counter Craft

CounterCraft, founded in Spain, is a pioneering provider of cyber deception and counterintelligence products to detect targeted attacks.

[www.countercraft.eu](http://www.countercraft.eu)

 Global

 Telefónica Ventures

 Cybersecurity

 B2B



## Crehana

Crehana, founded in Peru, is an on-demand learning platform for creative & digital professionals – an online education community that connects people who want to learn with people who want to teach.

[www.crehana.com](http://www.crehana.com)

 MEX, PER, COL

 Wayra

 EdTech

 B2B & B2C



## Deepsight

DeepSight, founded in the US, offers next generation health care imaging technology, improving diagnostic medical imaging by taking the safest, fastest, most affordable, and most accessible imaging modality and delivering a quantum leap in performance.

[www.deepsightinc.com](http://www.deepsightinc.com)

 USA

 Alter

 eHealth

 B2B



## Devo

Devo, a US-based company, is a real-time Big Data platform that ingests and analyses companies' data for IT operations, fraud, security, marketing, IoT, and more.

[www.devo.com](http://www.devo.com)

 ESP, DEU, GBR, USA & BRA

 Telefónica Ventures & Kibo II

 Cybersecurity

 B2B



## Docket

Docket is a one-stop-shop platform transforming the journey of real estate financing, agricultural credit and mortgages in Brazil, through integration with public institutions to increase recurrence in client's operations and operational inefficiency, reduce lead time and collect data.

[www.docket.com.br](http://www.docket.com.br)

 Brazil

 Wayra

 Legaltech, AI

 B2B



## ePayco

ePayco is a Colombian online payment solution that allows people and small businesses to make payments, collections and recharges. It guarantees affordable prices, easy integration, adaptability and anti-fraud protection.

[www.epayco.co](http://www.epayco.co)



Colombia



Wayra



Fintech, Retail



B2B & B2C



## Hdiv

Hdiv Security is a leading provider of security software for real-time, self-protected applications, being the first company worldwide to offer protection against security bugs and business logic flaws throughout SDLC. The company is privately held and headquartered in San Sebastián, Spain.

[www.hdivsecurity.com](http://www.hdivsecurity.com)



ESP, ARG & COL



Telefónica Ventures



Cybersecurity



B2B



## Nozomi

Nozomi Networks is an American business that provides an industrial cybersecurity solution for real-time visibility to manage cyber risk and improve resilience for industrial operations.

[www.nozominetworks.com](http://www.nozominetworks.com)



Global



Telefónica Ventures



Cybersecurity



B2B



## Nubimetrics

Nubimetrics is an Argentinian company that provides critical and key information based on data provided by online sales channels, such as MercadoLibre, giving companies visibility on how to act in order to improve sales and performance.

[www.nubimetrics.com](http://www.nubimetrics.com)



Colombia



Wayra



Retail, AI



B2B



## Paack

Paack is a Spanish business offering a last mile parcel delivery solution for eCommerce, enabling customer controlled time-slots and sustainable vehicle distribution.

[www.paack.co](http://www.paack.co)



ESP, UK, PT, FR



Kibo II



Logistics & Transportation



B2B



## Packlink

Packlink is a Spanish online platform that offers cost-effective package delivery services in Spain and internationally, allowing users to compare prices across providers to find the most cost-effective solution.

[www.packlink.com](http://www.packlink.com)



ESP, GER, IT & FR



Active



Logistics & Transportation



B2B & B2C



## Peoople

Peoople, founded in Spain, is a social recommendation tool. Through the app you can discover the best and latest recommendations on restaurants, movies, series and much more from your friends and favorite influencers.

[www.peoople.app](http://www.peoople.app)



Global



Wayra



Entertainment, Social Networks



B2C



## Sky.One

Sky.One, founded in Brazil, offers a layer of intelligence in Cloud Computing bringing benefits to those migrating to the cloud or optimizing their infrastructure.

[www.skyone.solutions](http://www.skyone.solutions)



BRA, USA



InvesTech



Cloud



B2B



## [ ] SMART PROTECTION

### Smart Protection

Smart Protection, the leading media protection company in the Spanish market, ensures content protection by locating and deleting pirated content on the internet. It also offers cutting-edge solutions for online brand protection and publishers.

[www.smartprotection.com](http://www.smartprotection.com)




-  Europe & Latam
-  Telefónica Ventures
-  Cybersecurity
-  B2B



### Tembici

Tembici is a Brazilian company that offers shared bikes solutions for public spaces and private - residential and corporate.

[www.tembici.com](http://www.tembici.com)





-  BRA, CHL & ARG
-  Redpoint
-  Tourism & Travel
-  B2C



### Trilio

Trilio is an American company, leader in cloud-native data protection for Kubernetes, OpenStack and Red Hat Virtualization environments.

[www.trilio.io](http://www.trilio.io)





-  Global
-  Wayra
-  Cloud
-  B2B



### UnDosTres

UnDosTres is Mexico's leading platform for online mobile transactions. It provides a financial ecosystem built around payments, allowing users to pay quickly and safely for +100 home and entertainment services.

[www.undostres.com.mx](http://www.undostres.com.mx)

-  Mexico
-  Wayra
-  Fintech
-  B2B & B2C



## Visionable

Visionable, founded in the UK, is the first video collaboration platform designed especially for healthcare teams' advanced clinical needs. Its solution can be used from initial consultation, through to hospital treatment and at-home care.

[www.visionable.com](http://www.visionable.com)

 UK, USA, GER & AE

 Wayra

 eHealth, Video

 B2B



## Voicemod

Voicemod, founded in Spain, is a real time voice changer technology, industry leader in immersive and expressive audio technologies. The app allows gamers, streamers and content creators to have more entertaining and engaging audio experiences in real-time.

[www.voicemod.net](http://www.voicemod.net)

 Spain

 Wayra

 Entertainment, Gaming

 B2C



## VU

VU is a multinational company focused on fraud prevention and identity protection. The company's software is based on the identification of voice and fingerprints to offer user identification solutions.

[www.vusecurity.com](http://www.vusecurity.com)

 Global

 Telefónica Ventures

 Cybersecurity

 B2B



## Webdox

Webdox, founded in Chile, allows users to streamline their entire contract workflow from start to finish with its Contract Lifecycle Management (CLM). It delivers the most powerful toolset to digitally manage contracts, negotiate more effectively, eliminate risk and fast track contracts.

[www.webdox.cl](http://www.webdox.cl)

 LATAM & USA

 Wayra

 Legaltech, AI

 B2B

We also want to highlight those companies which we believe have a clear potential for growth and an innovative technology.

The future is now!

## *Meet our Tech Bets*

Alias Robotics  
Clear  
Deeder  
Fcase  
Gazoom  
Hiya  
Monkey  
Monogoto  
Volava  
Wiliot



## Alias Robotics

Alias Robotics is a Spanish, robot cyber security company. Founded upon previous experiences in robotics, they take a roboticists' approach to cyber security and deliver security solutions for robots and their components.

[www.aliasrobotics.com](http://www.aliasrobotics.com)



**TECH BET**



## Clear

Clear, from Singapore, builds blockchain-based settlement and clearing networks for global industries. It uses enterprise-grade blockchain technologies and programmable smart contracts.

[www.clearx.io](http://www.clearx.io)



**TECH BET**



## Deeder

Deeder's patented technology allows companies that use instant messaging services as channels to communicate with their clients, to convert Whatsapp conversations into legal contracts.

[www.deeder.io](http://www.deeder.io)



**TECH BET**



## Fraud.com

Fraud.com is an end-to-end fraud prevention solution. Enabling financial institution, insurance, telco, eCommerce healthcare, gaming and many others to fight fraud, from when their customers sign up to a service to signing in and then using the service.

[www.fraud.com](http://www.fraud.com)



**TECH BET**



## Gazoom

Gazoom, from Germany, is a dedicated platform for gamers that automatically captures all your gaming highlights on PC and lets you access them anywhere, anytime on your mobile device.

[gazoom-app.com](http://gazoom-app.com)



Global



Wayra



Entertainment, Gaming



B2C

**TECH BET**



## Hiya

Hiya's Voice Performance Platform flags spammers, blocks fraudsters, and enables businesses to connect with their customers by enriching calls with ID, logo and call reason. It was founded in the US.

[www.hiya.com](http://www.hiya.com)



Global



Wayra



Cloud, Connectivity



B2B

**TECH BET**



## Monkey

Monkey is a Brazilian supply chain finance platform designed to make the invoice discount market more efficient. It works like a real-time marketplace in an auction, for buyers, suppliers and financial institutions, enabling customers to trade in new securities and receivables daily.

[www.monkey.exchange](http://www.monkey.exchange)



Brazil & Chile



Wayra



Fintech



B2B

**TECH BET**



## Monogoto

Monogoto, founded in Israel, is a cloud-based cellular network. Its API-driven Infrastructure-as-a-Service was designed to enable cellular connectivity with existing enterprise IT infrastructure.

[www.monogoto.io](http://www.monogoto.io)



ISR, USA, GER

**TECH BET**



Telefónica Ventures



IoT



B2B



## Volava

Volava, founded in Spain, is a fitness platform that brings studio-style workouts to the convenience and comfort of home. It is a connected, technology-enabled fitness boutique.

[www.volava.com](http://www.volava.com)



ESP, UK, GER

**TECH BET**



Wayra



Entertainment, Fitness



B2C



## Wiliot

Wiliot is a fabless semiconductor company whose mission is to scale the Internet of Things by connecting people with products via cloud connected, sticker sized, battery-free Bluetooth tags. It was founded in Israel.

[www.wiliot.com](http://www.wiliot.com)



USA, ISR, EUROPE

**TECH BET**



Vintage



IoT



B2B

Let's not forget  
about our most  
relevant *Exits!*

Adjust  
Altistar  
Blueliv  
E-Bot7  
Flywire  
Quit Genius  
Relayr  
Teravoz  
Trustev



## Adjust

Adjust, from Germany, offers a Business Intelligence platform for marketers, combining attribution for advertising sources with analytics and store statistics.

[www.adjust.com](http://www.adjust.com)



Active



Marketing



B2B

EXIT



## Altistar

Altistar is an American business that offers an E2E virtualized RAN software solution with full interoperability already completed with major radio, HW & services vendors

[www.altistar.com](http://www.altistar.com)



Telefónica Ventures



Networks



B2B

EXIT



## Blueliv

Blueliv is a Cyber Threat Intelligence Security Platform that provides actionable information and analysis of cyber threats targeting your organisation. The company is based in Spain, Mexico and Brazil.

[www.blueliv.com](http://www.blueliv.com)



Telefónica Ventures



Cybersecurity



B2B

EXIT





## Ebot-7

E-bot7 is low code conversational AI platform that makes customer facing conversation fast, simple and efficient through different channels. It provides chatbot based business solution supported by its complex NLP Algorithms.

[www.e-bot7.com](http://www.e-bot7.com)



Wayra



Enterprise Digitalization



B2B

EXIT



## Flywire

Flywire is a global payments enablement and software company. It combines its proprietary global payments network, next-gen payments platform and vertical-specific software to deliver the most important and complex payments for clients and their customers.

[www.flywire.com](http://www.flywire.com)



Kibo I



Fintech



B2B & B2C

EXIT



## Quit Genius

Quit Genius is a UK digital behavior change platform for various addictions. It uses a disruptive model to deliver best practice care via digital cognitive behavioral therapy, expert coaching, a connected breath sensor and easy access to proven medication.

[www.quitgenius.com](http://www.quitgenius.com)



Wayra



eHealth



B2B

EXIT



## Relayr

Relayr, a German company, is an industrial IoT powerhouse, providing tech, financing, insurance and delivery from a single source. Their technologies include Neokami, the first global, real-time searchable sentiment heatmap and visualization engine. Bought by Munich RE.

[www.relayr.io](http://www.relayr.io)



Wayra



IoT



B2B

EXIT



## Teravoz

Teravoz is a Brazilian company which offers a highly customisable VoIP service that integrates with legacy systems through a robust API platform.

[www.teravoz.com.br](http://www.teravoz.com.br)



Wayra



Telco



B2B

EXIT



## Trustev

Trustev increases sales and stops fraud for e-commerce and financial companies. It offers a totally modern approach ecommerce fraud prevention through real-time online identity verification. Now acquired by TransUnion.

[www.trustev.com](http://www.trustev.com)



Wayra



Cybersecurity



B2B

EXIT



Innovation Ventures